



The JU-SYLFF Association invites you to

JU-SYLFF Lecture Series Lecture No. 2016-1

Speaker:

Anindita Roy Sessional Lecturer in the Department of English Literature, University of Reading, United Kingdom

Topic:

How do we write or not write and read the same, sometimes: A discussion into the cultural aspects of decision making when creating writing

Date:

January 7th, 2016 (Thursday)

Time:

4:00pm - 5:00pm (Including Q&A Session)

Venue:

Global Change Programme, First Floor, Biren Roy Research Laboratory Jadavpur University

Note on the Speaker

The author was a SYLFF M.Phil Fellow in the class of 2012 – 13. She is currently a Sessional Lecturer in the Department of English Literature, University of Reading. She teaches Genre and Context within the forms of Renaissance Stage and 19th century English Novels. She is a PhD candidate, 2nd Year in the Centre for International Research on Childhood and Literature, University of Reading. Her areas of interest are Cognitive Psychology and Childhood Studies. Her topic of research intersects between constructions of Agency and negotiations of Identity.

Note on the Lecture

The act of writing is an important exercise, especially in fields that are committed to a dissemination of information. The act of writing, however, involves many other complex processes and decision making is one of them. What to write and how much? How to present what must be written? Sometimes, what to write when there is (seemingly) nothing to write? Wherein lays the 'inspiration' to tackle a writer's block? I will look at the process of *creating* writing from within the cultural aspects of decision making tools and read them from under the lens of literary theory and cognitive psychology.

How to write and is there a right way to do so? While the references and research is academic, given the theme of discussing 'writing', the format of the talk is intended to be interactive. A writer is also a reader and the mechanisms of decision making in the act of writing as presented in the talk might become more expressed through the interactive readings of the members present. The session is open to all and no prior knowledge of the topic or theme is required. A keen interest to actively participate and contribute to group discussion(s) is expected, however.